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Applied Perfection

Some might call us a drugstore junkie. We prefer to think of ourselves as, well, *experimental*. After all, with who-knows-how-many beauty magazines filled with who-knows-how-many pages touting the miracle benefits of who-knows-how-many products, it's hard not to get sucked in.

And while we'd heard about **The Perfect Brush**, we patiently waited for the company to smooth out any last minute wrinkles so that we could buy and try the line's fabulous collection of makeup brushes from their brand new and recently launched online site: www.theperfectbrush.com



Toronto-based makeup artist Maureen Greenstein's fine-tuned collection of eight perfect makeup brushes (\$165) did not disappoint. We loved how using the bronzer brush made our usually non-existent cheekbones pop, the large shadow smoothed an even and fine layer of our favourite pink eyeshadow across our lids and the concealer expertly covered an unwanted pimple.

But what we really appreciate is how each brush is clearly labeled (with names like blush brush, small shadow, concealer, smudger, angled eyeliner and lip) for fool-proof identification. And the collection's makeup application cheat sheet? Well, with our newly educated guiding hand, we feel confident our painted-whore days are now behind us!

The Perfect Brush

www.theperfectbrush.com

Available for purchase online